

For the month of AUGUST-2023, Issue-8, Vol-3

#### VISION:

- To be acknowledged as a reputed institution at local University and state  $\geq$ level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

#### **MISSION:**

- ✤ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ✤ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

#### **OBJECTIVES:**

- To promote higher education in the field of Commerce, Science and Arts.  $\checkmark$
- The college has been starting need based courses from time to time.  $\checkmark$
- $\checkmark$ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- To train the students in a variety of other skills required for their career and life.
- To prepare the youth for the changing times.  $\checkmark$
- To inculcate a value system and healthy culture in the students for  $\checkmark$ preparing them into better citizens.
- To include benefits of education by undergoing constructive changes.  $\checkmark$
- To enhance the quality of teaching-learning process through continuous  $\checkmark$ assessment and use of ICT.
- To make the students self-reliant, confident, imaginative, creative and compassionate.
- To expose the students to global concepts and modern technologies.

#### College Profile:

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 11 UG and 4PG **Programmes.** 

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam. The Vision of the College:

To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.

The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded "B" Grade and Second accreditation in 2011 and was awarded "B" Grade with 2.56 CGPA and third accreditation in 2017 and was awarded "A" grade with 3.01 CGPA.

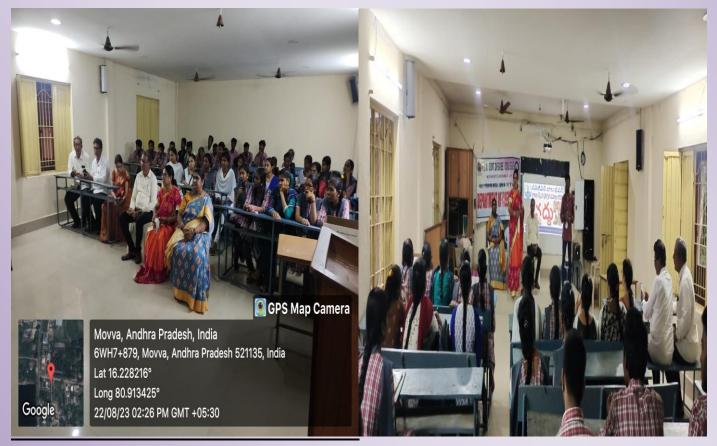


Dr. S. Madhavi M.Sc., B.Ed., Ph.D. Principal

'Education should бе imported with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University sprit and learning. advance The former is impossible without corporate life, the latter without honors and post graduate"

### AWARENESS PROGRAMME ON SUBSTANCE USE DISORDER AND GET USED DISORDER

The Department of Chemistry conducted an awareness programme on substance use disorder and get used disorder .Sri Sravan Kumar, Cluster Coordinator, Navjeevan Bal Bhavan, Vijayawada, was the Resource person of the event. He explained about the substance use disorder – a treatable disorder that affects a person's brain and behavior leading to their inability to control their use of substances like legal or illegal drugs, alcohol or medications. Symptoms, signs, diagnosis, treatment. ABC's of recovery. Acceptance, Believe and Charge were provided.



### **RENEWAL OF CONTRACT LECTURERS**

The meeting of the District Selection Committee of Krishna District for renewal of contract faculty for the academic year 2022-2023 was held on 23 August 2022 under the chairmanship of Krishna District Revenue Divisional Officer and Additional District Magistrate, Sri.M.Venkateswarulu. The Krishna District ID college Principal, Dr. S. Madhavi, along with Principals of Avanigadda, Pamarru, Bantumalli participated in this process and renewed total 8 eligible contract lecturers.



### VOTERS REGISTRATION AWARENESS PROGRAMME

As a part of Student Induction Programme, the college Political Science Department organized Voters Registration Awareness Programme on 19 August 2023. The objective of this programme was to define the purpose of the Voter Registration process. The Principal of our college Dr. S. Madhavi enlightened the students regarding Voters Registration at the attainment of 18yrs of age. The chief Guests of this programme Sri Srinivasa Rao, Deputy Collector, Krishna District and Tahsildar, Movva Mandal, Sri Veeranjaneya Prasad explained that every eligible citizen should enroll himself/herself as General voter and fill Form 6 and submit it to the Election Department at MRO office. They also explained the Voter Registration process can also be done either at meeseva centres or in a mobile app.





# ప్రతి ఒక్కరూ ఓటు హక్కు సద్వినియోగం చేసుకోవాలి

ప్రజాకాంక్ష – మొవ్వ: వేమూరి నుందరామయ్య ప్రభుత్వ డిగ్రీ అండ్ కళాశాల నందు పొలిటికల్ సైన్స్ విభాగం ఆధ్వర్యంలో ්ස් ఇందక్షన్ (పోగ్రాం మరియు ఓటర్ నమోదు అవగాహన సదస్సు టిన్సిపాల్ డాక్టర్ ఎస్ మాధవి అధ్యక్షతన కళాశాల పొలిటికల్ సైన్స్ లెక్చరర్ దాక్టర్ ఎం నుందర్రావు ఆధ్వర్యంలో జరిగింది. ఈ కార్యక్రమంనకు ముఖ్యఅతిథిగా కృష్ణా జిల్లా డిఫ్యూటీ కలెక్టర్ జీనివాసరావు పాల్గొని మాట్లాడుతూ 18 సంవత్సరాలు నిండినటువంటి విద్యార్థిని విద్యార్థులు అందరూ ఓటు హక్కును నమోదు చేసుకోవాలని అలాగే ఓటు మార్పులు చేర్పులు విషయంలో విద్యార్ములకు వివరించడం జరిగింది. యువత తప్పనిసరిగా ఓటరుగా నమోదు చేసుకొని తమ ఓటు హక్కును సద్వినియోగం చేసుకోవాలని ఎవరైతే ఓటరుగా నమోదు కాలేదు వారిని నమోదు చేసుకోవడానికి దరఖాస్తు చేసుకోవాలని తెలియజేశారు. అలాగే తహసిల్దార్ వీరాంజనేయ ప్రసాద్ హుట్లాడుతూ గతంలో ఓటర్ నమోదు కార్యక్రమం జరిగిందని కళాశాలలో ఇంకా ఎవరైనా మిగిలినటువంటి విద్యార్థిని విద్యార్థులు



ఉంటే తప్పక నమోదు చేసుకోవాలని చెప్పారు. ఈ కార్యక్రమంలో కళాశాల వైస్ ట్రిన్సిపల్ (శ్రీమతి కేర్ మంజుల, కోఆర్డినేటర్ మరియు సిప్ కోఆర్డినేటర్ దాక్టర్ కే వసుద, అధ్యాపకులు విద్యార్థిని విద్యార్థులు పాల్గొన్నారు

### MAHA JOB MELA

We are very delighted to share that, two of our students got offer letters out of 26 students attended for Mega Job drive conducted by CCE at Nodal Resource Centre, SRR & CVR Govt Degree College Vijayawada.





శనివారం 19-08-2023

# జాబ్ మేళాలో ఉద్<sub>ళి</sub>గాలు సాధించిన మొవ్వ డిగ్రీ కళాశాల విద్యార్ధులు



మొవ్వ, ఆగష్ట 18 (అమరావతి): మొవ్వ విఎస్సార్ ప్రభుత్వ డిగ్రీ మరియు బీజీ కళాశాలలో డిగ్రీ చదువుతున్న ఇద్దరు విద్యార్థులకు ఉద్యోగ అవకాశాలు లభించినట్లు ట్రిన్సిపాల్ దాక్టర్ ఎస్ మాధవి శుక్రవారం విలేకరులకు తెలిపారు. కళాశాల విద్యార్థిని విద్యార్థులకు జాబ్ మేళాను సి .సి.ఈ ఎట్ నోడల్ రిసోర్స్ సెంటరైన విజయవాడ ఎస్ఆర్ఆర్ అండ్ సివిఆర్ ప్రభుత్వ డిగ్రీ కళాశాలలో నిర్వహించారని ఆమె వెల్లడించారు దీనికి ఈ కాలేజీ నుంచి 26 మంది హాజరవుగా ఇద్దరు అవకాశాన్ని దక్మించుకున్నారని వివరించారు. పి రాకేష్,బికాం మూడో సంవత్సరం (సి ఎ)కు హెట్రో డిజిగ్నేషన్ జూనియర్ కెమిస్ట్ గా ఎంపికైనాడని ఇతనికి సంవత్సరానికి రూ. 2. 70 లక్షలు జీతం గా వస్తుందన్నారు, అలాగే బి ఝాన్సీ రాణి, బీకాం మూడో సంవత్సరం (సి ఎ) కు అపెక్స్ అద్వాన్సుడ్ జియోన్ పటేల్ (పైవేట్ లిమిటెడ్ లో జూనియర్ ఆటోసి.ఏ.డి. ఇంజనీరుగా ఎంపికైనట్లు ఆమెకి సంవత్సరానికి రూ. 1.80 లక్షలు జీతంగా అందజేస్తారని పేర్కొంటూ ఎంపికైన విద్యార్థిని విద్యార్థులను అభినందించారు.

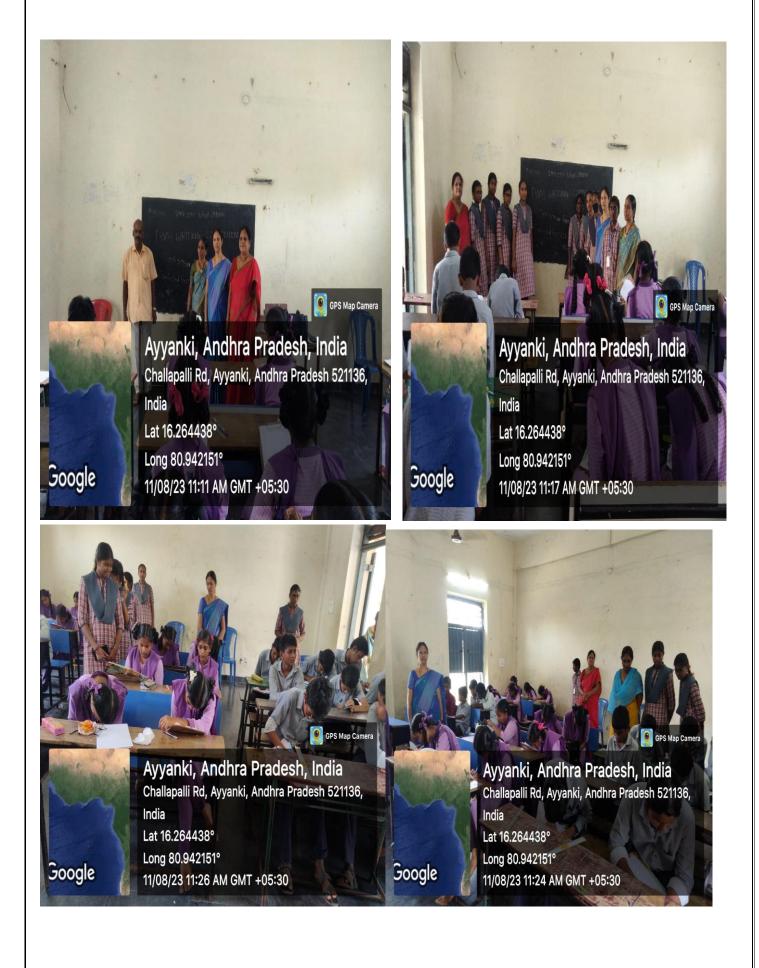
# Progression to Job from Internship.....

It is happy to inform that Ms Bolla Naga Bhavana III B.Sc (Electronics) got selected as Technical Engineering Support in EFFTRONICS Ltd, Mangalagiri with a package of 1.8Lakhs Per Anum through college arranged internship.



# STUDENT INTERACTION PROGRAMME

On the occasion of 77<sup>th</sup> Independence Day, the Department of English conducted a Student Interaction Programme with the students of Sri Mandava Kanakayya Zilla Parishad High School, Movva. To instill the thought of National integration and Patriotism, The department conducted an Essay writing competition to the students of VIII, IX and X classes respectively on the topic "Your favourite Freedom Fighter." A good number of 28 students participated very enthusiastically in this programme.



# 77<sup>TH</sup> INDEPENDENCE DAY CELEBRATIONS

On the Occasion77<sup>th</sup> Independence Day Celebrations, NCC Wing organized a parade. Our English department conducted an essay writing competition to school children. Cultural programs, patriotic songs, dances and skit on Alluri Seetha Rama Raju were performed by school children. Prizes were distributed to the winners and participated students. Dept of Botany organized a Tree Plantation program.











Page 9 of 16

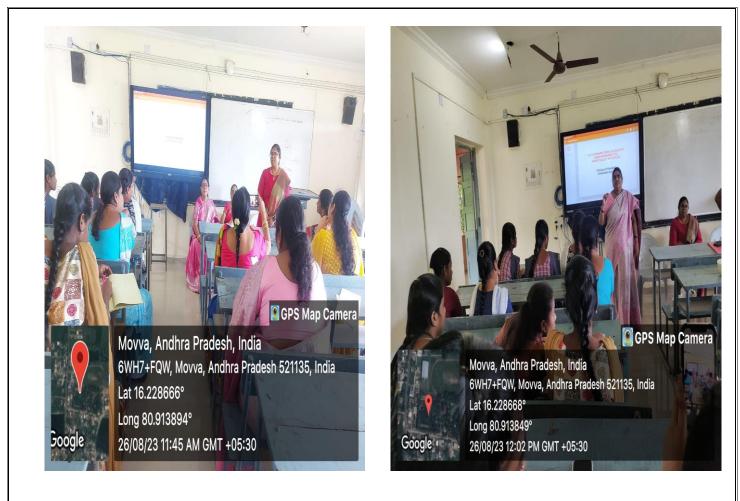
### AWARENESS AND MOTIVATIONAL CLASS ON PERSONALITY DEVELOPMENT

Our college IQAC on 4 August 2023 conducted an awareness and motivational class on Personality Development for all the final year students. The resource person Sri.S.Srinivas Guruji from Dhyana Yoga Foundation, Movva explained the importance and merits of Yoga-Dhyana-Meditation to students. Dr.Venu, MBBS, MS, Australia provided valuable inputs on Health, Motivation and Career Guidance.



### WOMEN'S EQUALITY DAY

As a part of the SIP scheduled activities, the Women Empowerment Cell (WEC) of our college, organized an extension activity by inviting Dr. Niharika, Civil Assistant Surgeon Primary Health Centre, Movva, on the Occasion of Women Equality Day on 26 August 2023. The incharge Principal, K.R.Manjula and the chief Guest of the event created an awareness on the importance of women's rights, its significance, history, right to vote and other related issues. Later, the RRC former Coordinator Smt. Naga ParameswARI, explained the importance of the RRC club, its objectives and activities.





# NATIONAL HANDLOOM DAY

As per the instructions received from CCE, Our college Departments of Botany and Biotechnology celebrated National Handloom Day on 7th August 2O23 to raise awareness about its significance and also Page 11 of 16

instil a sense of pride in our culture heritage among the students so that students can support the Handloom Industry and contribute to its growth in future. Our college Department of Botany and Biotechnology celebrated National Handloom Day .On that day students and staff wore handloom outfits, to demonstrate their appreciation for the artistry and craftsmanship of Handloom weavers. The Department of Botany and Biotechnology organised an essay and elocution competitions on the theme of "Celebrating Indian Handlooms: Weaving Our Culture Heritage" to provide a platform for students to express their thoughts on the importance of preserving our handloom traditions.



# మొవ్య కళాశాలలో జాతీయ చేనేత వస్త్ర దినోత్సవం



మొవ్వ - అమరావతి: మొవ్వ వి ఎస్ ఆర్ ప్రభుత్వ డిగ్రీ మరియు పీజీ కళాశాలలో సోమవారం జాతీయ చేనేత వడ్డ దినోత్సవం కార్యకమాన్ని నిర్వహించారు. ఆ కళాశాల బాటని మరియు బయోటెక్నాలటీ శాఖల సంయుక్త అధ్వర్యంలో నిర్వహించగా ప్రిన్సిపాల్ దాక్టర్ ఎస్ మాధవి అధ్యక్షో పన్యాసం చేస్తూ చేనేత వస్ర్తాలు భారతీయ సంస్మరిని ప్రతిబింబచేస్తాయని, చేనేత కార్మికులు మన కళసు ఎంతో నైపుణ్యంతో వ(స్తాల పై తీర్చిదిద్ది వారిలో ఉన్న (వతిభను వ దిమందికి తెలియవరచడంలోనే సంతృష్తి చెందుతున్నారని వెల్లడి చేశారు. ఈ సందర్భంగా విద్యార్థిని విద్యార్థులకు"భారత చేనేత వుసైలుచేనేత మన సంస్మతి"అనే అంశంపై వ్యాసరచన, వక్త్రత్వ పోటీలను నిర్వహించి విజేతలకు ప్రోత్సాహక బహుమతులు అండజేశారు. ఈ కార్యకమంలో వైస్ ప్రిన్నిపాల్ మంజుల, అధ్యాషకులు అనిల్ ,మసధ, నాగ పరమేశ్వరి తదితర అధ్యాపక బృందం విద్యార్థులు పాల్గొన్నారు.



# MERI MAATI MERA DESH

As per the instructions from Secretary, Youth affairs detailed and proposed that the closing celebrations this year would be a Campaign 'Meri Maati Mera Desh' Program.. This Campaign is envisaged

as a culminating event of AKAM and also envisages paying tribute to the 'Veers' who have made the supreme sacrifice for the country by collecting soil throughout the country and brining to the same to Delhi(Kartavya Path) to create Aazadi Ka Amrit Mahostav (AKAM) Memorials and an Amrit Vatikas a last tribute and legand of the commemorative activity and also the completion of 75years of Independence was a time to step towards a new direction with new resolve ie.,Panch Pran (five resolve) to ensure Developed India [Viksit Bharat) in the next 25 Years ie.,in 2047.

In view of this, students and Teachers took the Panch Pran Pledge holding mitti (soil)/mitti diya(candle) in hand to integrate the Panch Pran idea.As a part of felicitation to Local brave Hearts/Veers, The Assistant Sub Inspector of Police Sayyed Abdul Ikram, Kuchipudi Police station was felicitated.



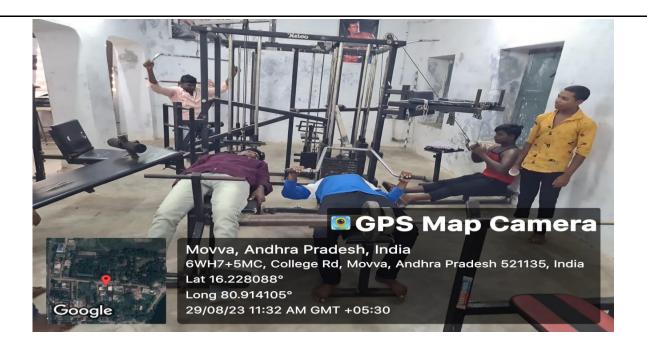


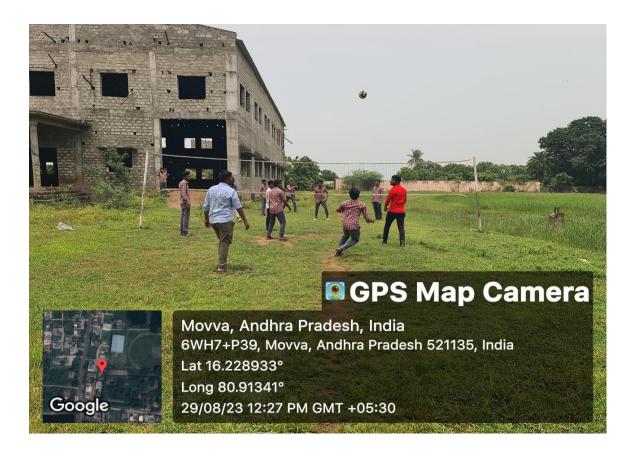
# SPORTS DAY

The National Sports Day in India is celebrated on 29 August every year. It is celebrated to commemorate the birth anniversary of hockey legend Major Dhyan Chand Singh. In recognition of his unparalleled contributions to the realm of sports, the Indian Government declared his birthday as National Sports Day in 2012, with the aim to inspire generations to come. This decision was also focused on promoting sports and physical fitness among the people in the country. The day also serves as a reminder for all of us to recall the contributions, determination and extraordinary achievements of the athletes and their influence in shaping societies. The first National Sports Day was celebrated on August 29, 2012 and hence this year marks the 12th anniversary of Rashtriya Khel Divas.

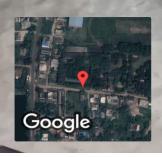
The theme for this year's National Sports Day celebration is "Sports are an enabler to an inclusive and fit society".

In tune with this thought, our college Physical Director, Sri V. Mani Prasad, conducted various sports activities like Volley ball, Caroms and weight training to encourage students participation in sports and fitness activities.





# GPS Map Camera



GEN

Movva, Andhra Pradesh, India 6WH7+6PV, Movva, Andhra Pradesh 521135, India Lat 16.22827° Long 80.913833° 29/08/23 02:31 PM GMT +05:30